2026 EDITION

PILLARS FOR CHIPS INDUSTRY

Snack Pellets

Product Catalogue

Potato, wheat flour and corn pellets made from the finest natural ingredients — ready to fry into light, crunchy snacks.



- **Potato**
- **Wheat Flour**
- **Corn**

100% NATURAL INGREDIENTS

CALL US

+962 79 861 0108

WHO WE ARE

One of the leading independent snack manufacturers in the Middle East

Dynamic growth starts with a clear vision. Pillars for Chips Industry has grown on the strength of our customers, our people, our products, our manufacturing expertise and the international companies we represent — balanced by a wholehearted dedication to quality.

We operate from a brand-new, state-of-the-art facility, using only the finest potato, wheat and corn and the best ingredients to produce our snack pellets. By accepting nothing but the highest standards, we remain one of the most dynamic companies in the region.



90,000 m²
of land at our Amman site

50,000 m²
of production buildings

3
product families: potato, wheat flour, corn

19
pellet shapes in this catalogue

CERTIFIED

- **ISO 9001** — Quality
- **ISO 22000** — Food safety
- **HACCP** — Certified
- **FDA** — Certified

MEMBER OF

- SFA – Snack Food Association (USA)
- Jordan American Business Association (AMCHAM)
- Jordan Scandinavian Business Association (SCAN Club)
- Jordan Exporters Association (JEA)
- Jordan Chamber of Industry
- ESA – European Snack Association
- Jordan European Business Association (JEBA)
- Jordan Canadian Business Association (JOCABA)
- Jordan Investors Association (J.I.A)
- Amman Chamber of Industry

PRODUCT FAMILY 01

Potato Pellets

Made from carefully selected potatoes · 10 shapes





PELLET

Shells

CODE 10081

Fry 10–12 sec 195 ±2 °C



PELLET

Mom

CODE 10025

Fry 8–10 sec 192 ±2 °C



PELLET

Pico Pello

CODE 10004

Fry 9–10 sec 195 ±2 °C

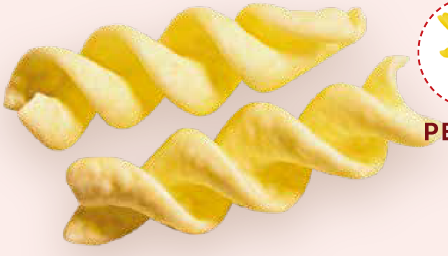


PELLET

Bicycle

CODE 4043

Fry 9–10 sec 195 ±2 °C

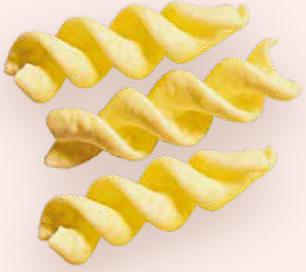


PELLET

Big Spirals

CODE 100150

Fry 9–11 sec 195 ±2 °C



PELLET

Small Spirals

CODE 10010

Fry 9–11 sec 194 ±2 °C

PRODUCT FAMILY 01 · CONTINUED

Potato Pellets — Flakes







PELLET

Big Smooth Flakes

CODE 10063A

Fry 8–10 sec 192 ±2 °C





PELLET

Small Smooth Flakes

CODE 10043A

Fry 8–10 sec 192 ±2 °C





PELLET

Big Wavy Flakes

CODE 10053A

Fry 8–10 sec 192 ±2 °C





PELLET

Small Wavy Flakes

CODE 10033A

Fry 8–10 sec 192 ±2 °C

FRYING GUIDE

From pellet to snack





01 Heat the oil

Bring the oil to the temperature listed for each shape — 192 to 195

02 Fry briefly

Fry for the listed time, 8 to 15 seconds, until fully expanded.

03 Drain & season

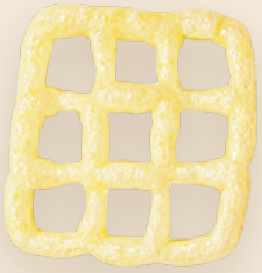
Drain the excess oil, then add your favourite seasoning.

PRODUCT FAMILY 02

Wheat Flour Pellets

Made from quality wheat flour · 6 shapes



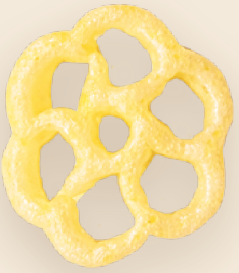


PELLET

Windows

CODE 20070

Fry 11–13 sec 194 ±2 °C



PELLET

Flowers

CODE 20080

Fry 11–13 sec 194 ±2 °C



PELLET

Rings 7 mm

CODE 20050

Fry 11–13 sec 194 ±2 °C

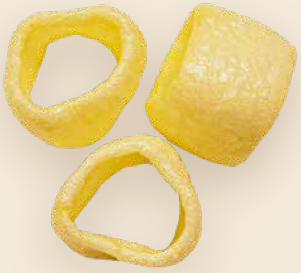


PELLET

Rings 9 mm

CODE 20040

Fry 11–13 sec 194 ±2 °C

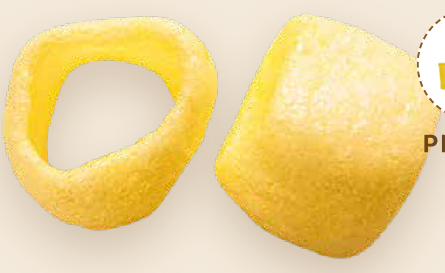


PELLET

Rings 11 mm

CODE 20030

Fry 11–13 sec 194 ±2 °C



PELLET

Rings 14 mm

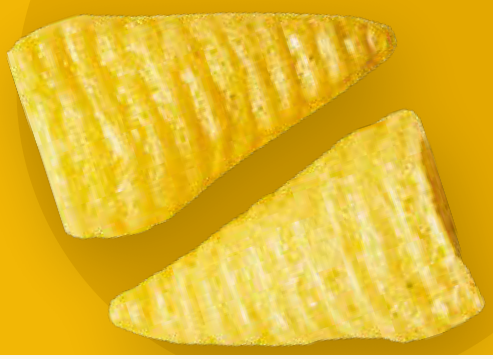
CODE 20020

Fry 11–13 sec 194 ±2 °C

PRODUCT FAMILY 03

Corn Pellets

Made from the finest maize · 3 shapes







Konis

Smooth cone

CODE 31210

Fry 13–15 sec

195 ±2 °C



Konis

Ridged cone

CODE 31110

Fry 13–15 sec

195 ±2 °C



Square Wavy

Ridged square chip

CODE 12163

Fry 8–10 sec

192 ±2 °C

Pillars for Chips Industry

The complete range at a glance

Potato

Shells	10081
Mom	10025
Pico Pello	10004
Bicycle	4043
Big Spirals	100150
Small Spirals	10010
Big Smooth Flakes	10063A
Small Smooth Flakes	10043A
Big Wavy Flakes	10053A
Small Wavy Flakes	10033A

Wheat Flour

Windows	20070
Flowers	20080
Rings 7 mm	20050
Rings 9 mm	20040
Rings 11 mm	20030
Rings 14 mm	20020

Corn

Konis (smooth)	31210
Konis (ridged)	31110
Square Wavy	12163



GET IN TOUCH

Let's talk pellets.

SCAN FOR LOCATION

CALL US

+962 79 861 0108

VISIT US

Al-Mustanadeh, Al-Abdalieh
Amman – Jordan

ISO 9001 · ISO 22000 · HACCP · FDA

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